

**PRESS RELEASE**

**For Immediate Release  
8 October 2023**

**PNB'S MSAM 2023 CONTINUES ITS ROLE TO STRENGTHEN  
FINANCIAL LITERACY AWARENESS AMONG MALAYSIANS**

*Malaysia's largest financial literacy carnival saw refreshed innovative enhancement in activities*

**BERTAM, 8 October 2023** – Permodalan Nasional Berhad's (PNB) concluded its largest annual financial literacy carnival, Minggu Saham Amanah Malaysia (MSAM) 2023, with resounding success, recording more than 200,000 visitors and encouraging engagements across all digital platforms over the nine-day event, which was held in hybrid form, both physically and virtually.

Themed "***Bijak Melabur, Santai Berhibur***", the edutainment event was geared towards enhancing financial literacy amongst Malaysians of all ages through various activities.

Penang Deputy Chief Minister I, YB Dato' Dr. Mohamad Abdul Hamid, today officiated the closing ceremony of MSAM 2023, accompanied by Group Chairman of PNB, YM Raja Tan Sri Dato' Seri Arshad Raja Tun Uda, President & Group Chief Executive of PNB, Ahmad Zulqarnain Onn, and senior leaders of MSAM 2023 Corporate Partners.

MSAM 2023 received visitors not only from Bertam and its surrounding area but also from all over the country, including Selangor.

YM Raja Tan Sri Dato' Seri Arshad said, "We at PNB are grateful that MSAM this time has attracted the interest of visitors from various walks of life. This is a positive development and helps PNB's efforts to produce more investment-savvy young generations."

"In addition, PNB also greatly appreciates the support of our unitholders towards the trust units managed by PNB. We greatly appreciate the public's trust and confidence in PNB that manages these unit trust funds," he added.

The carnival also incorporated elements of STEM (Science, Technology, Engineering and Mathematics) into the exhibition booths, activities, and content, as part of PNB's mission to inspire the young to pursue knowledge and higher education.

YM Raja Tan Sri Dato' Seri Arshad also expressed his appreciation to MSAM 2023 Corporate Partners, who had been instrumental in ensuring that MSAM continues to be among the much-anticipated carnival in the country.

*-End-*

**About Permodalan Nasional Berhad (PNB)**

Permodalan Nasional Berhad (PNB) is one of the largest fund management companies in Malaysia with assets under management (AUM) exceeding RM300 billion. PNB's portfolio covers strategic investments in Malaysia's leading corporates, global equities, private investments and real estate. For more information, please visit [www.pnb.com.my](http://www.pnb.com.my).

**Amanah Saham Nasional Berhad (ASNB)**

Amanah Saham Nasional Berhad (ASNB) is the wholly owned unit trust management company of PNB with 32 branch offices and more than 2,600 agents nationwide namely Affin Bank, Ambank, Alliance Bank, Bank Islam, Bank Muamalat, Bank Simpanan Nasional, CIMB Bank, Hong Leong Bank, Maybank, RHB Bank and Pos Malaysia. ASNB currently manages 17 unit trust funds with units in circulation (UIC) of approximately 280 billion units over 15 million accounts. For more information, please visit [www.asnb.com.my](http://www.asnb.com.my) or contact ASNB Customer Service Centre at 03-7730 8899.

**Issued by Permodalan Nasional Berhad**

## **APPENDIX**

### **MSAM 2023 CORPORATE PARTNERS: -**

#### **Rakan Premier Category**

- S P Setia Berhad
- Malayan Banking Berhad (Maybank)
- Sime Darby Plantation Berhad
- UMW Holdings Berhad

#### **Rakan Utama Category**

- Sime Darby Berhad
- Sime Darby Property Berhad
- Perusahaan Otomobil Kedua Sdn. Bhd (Perodua)
- MNRB Holdings Berhad
- Malaysian Industrial Development Finance Berhad (MIDF)

#### **Rakan Category**

- Duopharma Biotech Berhad
- Projek Lintasan Kota Holdings Sdn. Bhd. (Prolintas)

### **CONTESTS & PRIZES: -**

<b>ePeraduan Utama</b>		
<b>No.</b>	<b>Prizes</b>	<b>Quantity</b>
1.	Single Storey Terrace House	1
2.	Perodua Axia 1.0L AV (Granite Grey)	1
3.	Yamaha MT25	1

**CONTESTS & PRIZES: -**

<b>Lucky visitors</b>		
<b>No.</b>	<b>Prizes</b>	<b>Quantity</b>
1.	BYD Atto 3 SR (Surf Blue)	1
2.	Toyota Vios 1.5G AT (Spicy Scarlet)	1
3.	Yamaha 135LC Fi	1
4.	Apple iPhone 14/15 Pro Max (128GB)	1
5.	Samsung 65" UHD 4K TV (AU7002)	1
6.	11" iPad Pro	1

<b>ePeraduan Harian</b>		
<b>No.</b>	<b>Prizes</b>	<b>Quantity</b>
1.	Yamaha 135LC Fi	6
2.	Samsung Galaxy S23 Ultra 5G	7
3.	Apple iPhone 14/15 Pro (128GB)	7
4.	Apple iPhone 14/15 (128GB)	7
5.	Samsung 65" UHD 4K TV (AU7002)	6
6.	Samsung Galaxy S23	7
7.	11" iPad Pro	6
8.	Samsung Galaxy Tab S8 (128GB)	7
9.	iPad Air Wifi	15
10.	Samsung 43" 4K UHD TV (AU7700)	14
11.	Huawei Nova 10	14
12.	Samsung A54 5G	14
13.	Samsung A34 5G	14
14.	Huawei Nova 10SE	28
15.	Samsung Galaxy Tab A7 Lite LTE	35
16.	Panasonic Cordless Stick Vacuum Cleaner	14

<b>ePeraduan Harian</b>		
17.	Panasonic 1.8L Microcomputer Jar Rice Cooker	21
18.	Panasonic 20L Microwave Oven	21
19.	Panasonic 5.0L Slow Cook	70
20.	Panasonic Table Fan	70
21.	Panasonic 1.0L Blender	70
22.	Panasonic 1.7L Electric Kettle	70
23.	Panasonic M-Series Steam Iron	70
24.	Vitamin Giftpacks	500
25.	Alif Cooking Oil (500ml)	600